

**Southeastern/Atlantic Region**

**Region 2**

**Quarterly Report**

**November 1, 2010 – January 31, 2011**

**University of Maryland, Baltimore**

**Date submitted: 07/18/2011**

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## **Executive summary**

**Personnel:** Toni Yancey resigned her position as Outreach/Exhibits Coordinator effective December 1, 2010 to assume the Director of Library Operations at Howard University Louis Stokes Health Sciences Library. Recruitment for the Outreach/Exhibits Coordinator position began at the end of November with a closing in January.

Janice Kelly resigned her position as Executive Director effective January 7, 2011. She will be joining the staff as Branch Chief, National Library of Medicine Specialized Information Services Outreach and Special Populations Branch.

Dale Prince took over as Acting Executive Director effective January 8, 2011.

**RAC Oversight Meeting** On January 7, the SE/A held a strategic planning meeting in Baltimore to gather information and ideas for regional programming for the next five years. Representatives from each program area RAC were invited to attend. The agenda included program committee updates, an update from the print retention task force, a discussion of the previous day's hospital library summit, accomplishments of the previous five years, differences of and plan for the next contract, e-science plans, and Healthy People 2020. (Minutes are attached in Appendix 1).

**Hospital Library Summit:** On January 6, the SE/A convened a one-day Hospital Library Summit to identify new roles for hospital librarians, assess the needs of librarians in the region, and assist the SE/A in providing service to hospital librarians in the region. Hospital librarians from each state, district, and territory except the US Virgin Islands. The agenda included an environmental scan, a discussion of new roles for hospital librarians headed by a presentation on the topic by Ruth Holst, group work on these roles, and strategies that the SE/A may engage upon to better serve hospital libraries and hospital librarians. (A summary is attached in Appendix 2).

## Network infrastructure

TABLE 1. Quarterly infrastructure data

	<b>Current quarter</b>	<b>Previous quarter*</b>
Network members – full	528	536
Network members – affiliate	703	692
Libraries providing services to unaffiliated health professionals	304 (57%)*	304 (57%)*
Libraries providing services to public users	271 (50%)*	271 (50%)*
Average fill rate for resource libraries	81	81

\* Include in parentheses the percentage of full Network member members providing services to unaffiliated health professionals and public users. This can be computed as:

% providing services = (count of libraries providing services)/(count of full Network members)

### Regional Advisory Committee (RAC) activities

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### Needs assessment and evaluation activities/data

Hospital Library Summit: On January 6, the SE/A convened a one-day Hospital Library Summit to identify new roles for hospital librarians, assess the needs of librarians in the region, and assist the SE/A in providing service to hospital librarians in the region. Hospital librarians from each state, district, and territory except the US Virgin Islands. The agenda included an environmental scan, a discussion of new roles for hospital librarians headed by a presentation on the topic by Ruth Holst, group work on these roles, and strategies that the SE/A may engage upon to better serve hospital libraries and hospital librarians. (A summary of the meeting attached in Appendix 2).

## Outreach

TABLE 2. All newly funded awards and projects

<b>Start/ end dates</b>	<b>Title of award/ project</b>	<b>PI institution</b>	<b>PI last name</b>	<b>Funding amount</b>	<b>Project type*</b>
12/01/10- 04/30/11	Express Award - Rural Outreach Training	MaFlos	Lance-Robb	\$4,970	Outreach project
12/01/10- 04/30/11	Express Award - Connectado para la Salud	Rural Medical Services Inc	Hoffman	\$5,986	Outreach project
11/22/10- 04/30/11	Training Award – MeSH and PubMed classes	Charlotte AHEC	Cummiskey	\$820	Express award
12/01/10- 04/30/11	Express Award – Digitization Award	Nova Southeastern Univ	DiGiallonardo	\$3,763	Express Award
12/01/10- 04/30/11	Training Award – developed and provision of classes to senior	UAB	Smith	\$1,000	Express Award
12/02/10- 04/30/11	Training Award – evidence based research classes	Charlotte AHEC	Cummiskey	\$1,000	Express Award
12/10/10- 03/31/11	Training award – Promoting Effective Use of E-Resources, March 12, 2011, Savannah, GA	GHSLA	Shadix	\$714	Express Award
12/20/10- 4/30/10	Training award – translational research class at Univ of Florida	Univ of Florida	Tennant	\$1,000	Express Award
12/20/10- 4/30/10	Training Award – Bringing the evidence into hi-def” class at the American Occupational Therapy Association meeting	Univ of Florida	Ferree	\$1,000	Express Award
01/05/11- 04/30/11	Training Award – MLA webcast for librarians in western NC	Forsyth Medical Center	Cobb	\$675	Express Award
01/05/11- 04/30/11	Training Award – 2 sessions of Meeting the Information Requirements of the Animal Welfare Act	Univ of Florida	Norton	\$1,000	Express Award

01/05/11-04/30/11	Express Award - Integrating, education, connecting: Improving GA's Community Health through a partnership with regional public libraries and community organizations	Corporation of Mercer Univ	Deng	\$6,000	Outreach Project
01/28/11-04/30/11	Training Award – Elementary & middle school training	Serenity Health and Wellness	Pringle	\$1000	Express Award

\*Suggested project type values: outreach project, express award, exhibit award, technology improvement award, library improvement award, Internet connectivity award, information technology/policy awareness conference, other (please specify)

Update of ongoing major projects (funded at ≥ \$15,000)

[Insert brief narrative with update information for each major outreach project]

**East Tennessee State University - *Appalachian Underserved Healthcare Providers Evidence-based Information Training and Delivery Project (10/03/07- 04/30/11)***

During this quarter, we were granted and are very appreciative of an extension for our award, which will now end 4/30/11 rather than 12/31/10. In November we provided an additional PDA to the hospital in Macon County, recruited two new hospitals to the project, Takoma Adventist Hospital and Jefferson County Hospital, and provided interventions to both of these new hospitals. We were so popular at Jefferson County they asked for 13 PDAs, though we were only able to provide them with ten. In December, we met with the administrators of Grandview Medical Center, a town in Jasper, a good distance from here near the Alabama border. They were very excited, the meeting was very well organized, and we had a great class and a successful intervention. One of the benefits of this project is that we have been able to expose small rural hospitals to NN/LM products and get to know the medical staff, nursing staff, administration and CEOs. Our partnership with THA is ongoing and we met with their representatives at the Rural Health Association of Tennessee meeting in November. We continue to work on podcasts as a secondary method to provide training for the PDA recipients.

**University of Virginia – *NN/LM National Emergency Preparedness Plan Coordination (10/01/07-04/30/10)***

**University of Miami – *Librarians and DOCS (07/01/08-04/30/11)***

**University of South Carolina – *Linking South Carolina Free Clinics to Quality Health information (09/01/08-04/30/11)***

**Eastern Shore AHEC – *Teen Health Initiative (10/01/08-04/30/11)***

Summary of Activity: During the third quarter, the Eastern Shore Area Health Education Center (AHEC) conducted Teen Health Initiative classroom presentations, ordered supplies, and continued planning for the Teen Health Initiative (THI) for the school year of 2010-11. Our library and school partners are participating and the THI sessions are continuing.

Presentations in classrooms were conducted in two counties this quarter, and sessions are planned with the new Health classes when the semester changes. In two counties, Dorchester and Talbot, in this quarter, a total of 424 students and 5 teachers in 22 classes have received the THI first presentation, and 256 received a follow-up second visit. Caroline County presentations are scheduled for the fourth quarter.

**University of South Alabama- *Empowering Health Ministry Leaders* (09/01/09-12/31/10)**  
FINAL REPORT:

The final health fair was held during this reporting period. It was held in a community center. Project funding supported a one-mile walk that was held before the health fair. Two of the participating churches also contributed support funds. This helped to generate interest in the event.

Following the last health fair a master list of vendors was compiled and shared with the project participants. This can be used in planning future health fairs. A health fair planning document has not yet been completed.

At the final planning meeting, project participants asked that the group continue to meet quarterly and that the computer training session continue, with ideas for topics to include blogs, wikis and video chat programs. The first training session is planned for February. During the session a wiki will be developed and attendees will add helpful web resources to the wiki. The wiki can then be used in the future to located important resources. Community Health Advocates will also be invited to this training session. A flyer advertising the workshop is attached.

Most of the Health Ministry Leaders are now meeting with the Center for Health Communities Community Health Advocates. This will be an avenue for continuation of this network of health ministry leaders.

A report of the project was presented at Southern Chapter/Medical Library Association as a paper presentation. An abstract was submitted for paper presentation at MLA but was not selected.

**Western Maryland AHEC - *Western Maryland/West Virginia Outreach* (01/01/10-12/31/10)**

Eight trainings were held during the quarter, with 82 high school students and 21 health professionals (2 of whom were public health employees) trained, for a total of 103 participants trained on NLM resources and services. Seven trainings included hands-on practice; one was a demonstration only. Less than 50 percent of the persons trained were of minority background; however, all were disadvantaged due to living in rural areas designated as health professional shortage areas. Training evaluations indicate that the majority of participants found the training valuable. Planning is ongoing for two health fairs to be held during the last quarter of the project. During this quarter, an extension was granted for this project which will allow the project coordinator time to arrange training for Maryland librarians in rural Allegany and Garrett Counties.

**James Madison University – *Using Informatics to Bridge the Gap in Health Literacy* (06/01/10-04/30/11)**

No report was received this quarter.

**Rural Medical Services Inc. – ACCESS - Acceso a Servicios de Salud (06/01/10-04/30/11)**

During this quarter, the prenatal video has been viewed by small groups and individuals. Some changes are being made as a result of the validation process. A final section has been outlined to include provider input, and RMS will soon be doing the final taping. RMS is also working on translating the video, and promptly, the process of including the subtitles on the video will begin. The second video, Accessing Healthcare, is planned and RMS will begin shooting by the end of February. This video will be more of a testimonial based on a patient's experience with accessing healthcare.

This project has been affected by the fact that RMS has not been able to contract a Video Director. Alexis Andino has taken on the roll, but there has been a significant learning curve. RMS realizes the project is behind schedule, but they are working diligently to meet the goals and objectives.

**University of the Virgin Islands – Empowering Paradise (06/01/10-04/30/11)**

Major accomplishments have been made on this project during this reporting period. Multiple workshops were planned and delivered to the Department of Health STD/AIDS/ TB Division as well as to the Virgin Islands Community AIDS Resource and Education staff (VICARE). Flyers were created and disseminated electronically and in print for training sessions with the Department of Health and VICARE. Session content was specifically tailored for each instructional session providing database search examples and hands-on exercises on topics relevant to the agencies clientele. Evaluation forms were also developed and disseminated to these groups providing valuable feedback. Success of previous training sessions with the University of the Virgin Islands nursing students resulted in one-on-one sessions with students needing additional help locating materials for their research projects. Other training facilities were investigated to conduct training sessions other than the University and the trainer was able to secure a computer lab facility off campus for additional training sessions. Networking with the Department of Health staff and UVI Dean of Nursing resulted in quick responses to upcoming workshops and facilitated awareness of the upcoming training sessions to other staff within the Department of Health.

**University of Maryland Eastern Shore- Closing the Gap on Diabetes Health Professional Education Project (06/01/10-04/30/11)**

No report received this quarter.

**P.I. Advocates, Inc - Health Information Computer Access Training (06/01/10-04/30/11)**

PIA trained women and men from the general public and clients from local substance abuse programs, and seniors. Outreach efforts are truly paying off as people are seeking free computer training and chances to enhance health literacy levels, PIA is facilitating 6 workshops per month. We are anticipating expanding our reach deeper into low-income communities by becoming "mobile" and taking laptop computers to programs and facilitating our workshop onsite. Community partners are keeping their commitments to send clients to at least one of the PIA monthly workshops. PIA has gained the commitment of 4 additional organizations and is negotiating with several seniors housing programs to take the workshop to seniors where they live, depending on internet accessibility.

**Inova Fairfax Hospital – Northern Virginia Health Literacy Initiative (06/01/10-04/30/11)**

No report received.



**Congregations for Public Health – *Healthy Spirit 2010*** (07/01/10-04/30/11)

This quarter saw a significant slowdown in the progress toward our goals, unfortunately. Rev. Williams located a community center in Leeds, AL (just outside Birmingham) with an administrator capable of providing a major push toward the overall CPH goals of advancing health through networked faith-based facilities. However, in trying to work out an expansion of the Healthy Spirit project to that facility, the momentum in the other targeted churches diminished substantially. The Neighborhood Outreach Specialists (NOSeys) have gathered more results in the neighborhood assessment, and the churches are now ready to launch, but the launch date has not yet been set after its postponement last fall. On a brighter note, personnel from the UAB Center for Community Health Resources & Development have recently been assigned to help Rev. Williams get the project back on track.

**East Tennessee State University - *MedlinePlus: Orientation and Instruction*** (05/01/10-04/30/11)

Summary of Activity: Quarter 1: The presentation was developed by student grant managers for use in high schools. Public Health students were recruited by student grant managers and faculty to serve as MedlinePlus trainers in high schools and for undergraduate students at East Tennessee State University.

Summary of Quarter 2: Paperwork was completed for East Tennessee State University. Funds were received from the National Network of Libraries of Medicine. Public Health students were hired as student trainers, and one student grant manager was replaced due to graduation from the university.

Summary of Quarter 3: Third quarter results reflect the progress our project is making in that our trainers have been trained in the presentation of materials; materials and activities were updated and completed; promotional materials and presentation equipment were ordered and received; notebooks and training materials were developed and given to the trainers; pre and post evaluations were designed and distributed to each student that participated in our presentations; and we have begun presenting in area high schools as well as in health and wellness classes at East Tennessee State University (ETSU).

TABLE 3. Presentations and training provided by RML staff

<b>Date</b>	<b>Last name of staff responsible</b>	<b>Title of presentation/training</b>	<b>Location (city, state)</b>	<b>Number of participants</b>	<b>In-person or distance education</b>
11/17/10	Kelly	NLM and NN/LM Update	St. Petersburg, FL	30	In-person
11/18/10	Grier	Emergency Preparedness: 10 Step to Service Continuity	Baltimore, MD	35	In-person
11/30/10	Grier	Beyond the Sea   E License Disaster Clauses	Wynnewood, PA	35	Distance
12/13/10	Grier	Getting the most out of DOCLINE	St Petersburg, FL	10	In-person
11/09/10	Ottosen	ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers	Memphis, TN	7	In-person
12/6/10 – 01/10/11	Ottosen	From Snake Oil to Penicillin: Evaluating Health Information on the Web	Online via Moodle	39	Distance education
12/6/10 – 01/10/11	Ottosen	The Canny Consumer: Resources for Consumer Health Decision-Making	Online via Moodle	43	Distance education
01/10/10	Patterson	MedlinePlus and NIH SeniorHealth	Glen Burnie, MD	27	In-person
01/10/10	Patterson	MedlinePlus Train-the-Trainer & NN/LM Funding	Charlottesville, VA	8	In-person
01/11/10	Patterson	Will Duct Tape Cure My Warts	Charlottesville, VA	19	In-person
01/12/10	Patterson	Healthy Aging & NN/LM Funding	Charlottesville, VA	14	In-person
12/01/10	Patterson	Healthy Aging & NN/LM Funding	Sperryville, VA	11	In-person
12/03/10	Patterson	NLM Resources/NN/LM Funding	Lexington Park, MD	16	In-person
12/08/10	Patterson	Healthy Aging	Cambridge, MD	10	In-person
12/10/10	Snow-Croft	No Comprende Online	online	10	distance
12/10/10	Snow-Croft	Nursing on the Net Online	online	26	distance
01/20/11	Snow-Croft	PubMed basics	Rockville, MD	12	in-person
01/20/11	Snow-Croft	PubMed advanced	Rockville, MD	9	In-person
01/21/11	Snow-Croft	Nursing on the Net Online	online	16	distance
01/25/11	Snow-Croft	Evidence Based Practice in Magnetic World	Asheville, NC	7	In-person
01/27/11	Snow-Croft	And PICO was his Name-O	Johnson City, TN	12	In-person
01/28/11	Snow-Croft	Health Statistics on the Web	Johnson City, TN	12	In-person

TABLE 4. Exhibits. Note that separate exhibit reports should not be included with the RML quarterly report.

Dates	Organization name	Meeting name	Location (city, state)
<b>RML NATIONAL EXHIBITS</b>			
<b>RML REGIONAL/STATE/LOCAL EXHIBITS</b>			
11/14/11-11/15/11	Southern Chapter of the Medical Library Association	Reflect, Recharge, Renew	St. Petersburg, FL
11/04/10-11/06/10	Veterans of Foreign Wars	Southern Conference	Nashville, TN
<b>SUBCONTRACTED NATIONAL EXHIBITS</b>			
<b>SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS</b>			
09/06/10 - 10/16/10	University of South Alabama Biomedical Library	Harry Potter's World: Renaissance Science, Magic, and Medicine	Mobile, AL
11/11/10 – 11/13/10	Georgia Association of Family Physicians	Annual Scientific Assembly & Exhibition	Atlanta, GA
11/05/10 - 11/07/10	North Carolina Veterinary Medical Association and North Carolina State University College of Veterinary Medicine	North Carolina Veterinary Conference	Raleigh, NC
01/21/11-01/22/11	Association of School Nurses	South Carolina School Nurses Conference	Columbia, SC

Actionable feedback received from exhibit visitors  
Not actionable feedback was received this quarter

## Other staff activities

TABLE 5. Publications and resources developed by RML staff

<b>Date completed/ published</b>	<b>Last name of staff responsible</b>	<b>Title</b>	<b>Medium (e.g., journal article, newsletter article, brochure, online tutorial)</b>	<b>Submitted to Clearinghouse ("yes" or "out of scope")</b>
01/04/2011	Snow-Croft	And PICO Was His Name-O: What to look for in an EBM study	Class	yes
01/28/11	Ottosen	Electronic Medical Records LibGuide	Online resource	Out of scope
01/12/11	Ottosen	NN/LM Consumer Health Classes	Article for MLA News Consumer Health Column	Out of scope

November 1, 2010: Terri completed the IRB training component, Responsible Conduct of Research in preparation for her survey of Florida completers of distance education classes.

November 2, 2010: Staff attended the NN/LM teleconference.

November 6-10, 2010: Sheila attended American Public Health Association annual conference in Denver, CO

November 3, 2010: Nancy brought NLM Fellow, Yani Yancey, to meet local HUD colleagues to further her exposure to health outreach to residents of public housing & discuss ways she can get involved in the NN/LM HUD Partnerships.

November 14-17, 2010: MJ, Janice, Dale, Nancy, PJ, Sheila, Terri, and Toni attended the Southern Chapter of MLA meeting, St. Petersburg, FL. We exhibited and provided an update on NLM products and SE/A activities.

November 15- 17, 2010: PJ co-presented Poster - Connections: Emergency Preparedness personnel and librarians/MD at the Southern Chapter Medical Library Association Conference, St Petersburg, FL

November 18, 2010: PJ co-hosted daylong conference "*Connections: Emergency Preparedness personnel and librarians - Maryland*" in Baltimore, MD

November 23, 2010: Nancy had a conference call with Jenny Gore of Greensboro NC's Literacy Council to discuss possible collaboration and/or funding for health literacy outreach.

November 19, 2010: Dale conducted a site visit to Dragon Rises College of Oriental Medicine in Gainesville, FL.

December 2, 2010: Terri attended the web launch of Healthy People 2020.

December 2, 2010: Nancy attended the webinar, "Preterm Birth and Racial and Ethnic Disparities"

December 2, 2010: Terri & Nancy attended the Healthy People 2020 Launch webinar

December 3, 2010: In support of the Community Day award to Georgetown County Public Library (SC,) Janice attended the premiere of Hugo: The Movie, a 65 minutes long movie that features 150 residents recalling their hurricane memories. At the premiere, the library will debut their local hurricane exhibit in the foyer of the theater as well as posters, flyers, educational materials and brochures.

December 7, 2010: Sheila participated in a phone meeting with Michelle Quinteros of Hispanic Serving Health Profession s Schools (HSHPS) in regards to future collaborations and NN/LM membership

December 9, 2010: Nancy attended the webinar, "E-Gov: Make it Work @ Your Library" for information on EHRs

January 4, 2011: Terri reviewed and updated eating disorders topic pages in Spanish and English for NC Health Info site.

January 4, 2011: Nancy had a conference call with HUD and HRSA colleagues for collaboration on the "Healthy Neighborhoods" pilot project.

January 4, 2011: Sheila resubmitted Keeping Up With PubMed to MLA

January 5, 2011: SE/A staff attended SE/A Hospital Library Summit

January 10, 2011: Terri completed draft of survey questions for Florida DE participants. She sent the survey to Susan Barnes and Cindy Olney of the OERC for review and input.

January 12, 2011: Terri sent completed MLA News article draft to consumer coordinators for review. She then sent the completed article to MLA News consumer health column editor.

January 13, 2011: Nancy had two conference calls with HUD/HRSA colleagues for collaboration on the "Healthy Neighborhoods" pilot project.

January 19, 2011: Nancy had a conference call with HUD/HRSA colleagues for collaboration on the "Healthy Neighborhoods" pilot project.

January 21, 2011: Terri met with Kathryn Willis via telephone to discuss funding application for her veteran outreach project. Terri also sent veterans class materials to requestor from UMB.

January 24, 2011: Nancy had a conference call with HUD/HRSA colleagues for collaboration on the "Healthy Neighborhoods" pilot project.

January 24, 2011: Terri sent Cindy Olney final edits of survey questions for review

January 25-26, 2011: Terri wrote article for SEA Currents on LibGuides and the NN/LM SE/A.

January 25, 2011: Terri worked on Health Literacy Toolkit update.

January 27, 2011: Nancy had two conference calls with HUD/HRSA colleagues for collaboration on the "Healthy Neighborhoods" pilot project.

#### SE/A Website

Updated and or created over 45 pages in the Nov 2010-Jan 2011 quarter.

Updated State pages and checked links, etc.

Updated class pages as requested by coordinators.

Updated and added minutes, notes, etc. to BeyondtheSEA presentations

Continued updating funded projects pages

Continue to review website pages, etc. for Section 508 Compliance

Continued to update daily and weekly "This Week @ the SE/A" updated home page

#### **SEA Currents**

Added/formatted 43 articles to the Blog

We currently have 1031 subscribers to the blog

Sent out notifications to all users for each article published on the blog.